

«annabelle» focus topic

Watches & Jewellery (1/2)

Best of 2019

Exciting, modern and inspiring. The highlights of the most exclusive watch and jewellery fairs «**Baselworld**» and «**SIHH**».

Interview

For years he has been responsible for the most famous plastic watches in the world. An interview with the Creative Director of SWATCH, **Carlo Giordanetti**.

«Back to craft»

Define a **goldsmith**, a **gem setter** and a **watchmaker**, and rediscover their crafts.

annabelle



06/19

Release:
8 May 2019
Booking deadline:
5 April 2019

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The logo for 'annabelle' is located in the bottom right corner of the page. It consists of the word 'annabelle' in a lowercase, sans-serif font, with the 'a' and 'n' being significantly larger and more stylized than the other letters.

Watches & Jewellery 2019 (2/2)



Edition	06/2019
Publication date	8 May 2019
Booking deadline	5 April 2019
Copy deadline	9 April 2019

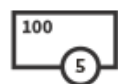
Readership	227'000
Circulation spread	39'659
Circulation sold	39'481
UUPM	177'000
Total user (Print & digital)	385' 000

Source: Basic 2018-2; WEMF / Circulation 2018 / Net-Matrix Profile 2018-2 / Total Audience 2018-2, German-speaking Switzerland

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Format	(Type area/ Bleed format)	Gross price in Swiss Francs
1/1 page	193 x 249 mm - 220 x 280 mm	18 900
1/2 page horizontal	127 x 249 mm - 139 x 280 mm	11 340
1/2 page vertical	95 x 280 mm - 107 x 280 mm	11 340
2/1 page Panorama	416 x 249 mm - 440 x 280 mm	34 020
1/3 page horizontal	193 x 81 mm - 220 x 96 mm	7 500
1/3 page vertical	74 x 280 mm - 62 x 280 mm	7 500

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